



### **Strategic Partner Group Prospectus**

For Veterinary, Animal Health, and Equine Diagnostic Facilities

#### 1. Overview

Strategic Partner Group (SPG) is a global consortium and capital facilitation firm connecting veterinary hospitals, animal health organizations, equine centers, and diagnostic laboratories with international investors and funding partners to expand, modernize, and diversify operations.

From advanced equine facilities to mixed-practice veterinary hospitals and animal research labs, SPG helps partners secure **\$5 million to \$200 million+** in funding for:

- Facility development and modernization
- Diagnostic and testing expansion (including PCR and genetic testing)
- Equipment financing and technology upgrades
- Cross-sector partnerships in human and animal health

"SPG empowers veterinary and equine institutions to lead the next era of integrated health — where animal science, biotechnology, and human diagnostics work together."

### 2. Why Partner with SPG

Veterinary and equine sectors are rapidly evolving. Growing global demand for diagnostic accuracy, genetic tracking, and preventive health opens opportunities for innovation — but requires significant investment.

SPG brings **capital access**, **strategic partnerships**, and **international expertise** to help veterinary organizations grow sustainably.

#### **Partner Benefits**

- Expand Equine & Veterinary Infrastructure: Funding for hospitals, stables, diagnostic centers, and breeding facilities.





- Advanced Diagnostics: Capital for PCR, genetic, or biosafety-level testing for animal and human health crossover.
- Partnership Ecosystem: Connections with research universities, biotech innovators, and healthcare groups.
- *Dual-Use Transition*: Guidance for facilities seeking to incorporate human diagnostic testing under regulatory compliance.

### 3. Core Services for Veterinary & Equine Partners

### A. Capital Access & Investor Facilitation

- Funding from \$5M \$200M+ for veterinary and equine expansions
- Access to private equity, venture funds, and institutional investors specializing in life sciences and animal health
- Structured financing for new clinics, diagnostic centers, and equine hospitals

### **B. Diagnostic & Research Expansion**

- Support for PCR, molecular, and genetic testing labs
- Partnerships for zoonotic research and veterinary–human testing integration
- Co-development of bio-surveillance and public health programs involving equine testing

### C. Strategic Partnerships & Consortium Building

- Joint ventures with hospitals, universities, and biotechnology firms
- Formation of animal health and equine investment consortiums under SPG's global umbrella
- Access to research grants and government-private collaboration models

### D. Investment Packaging & Readiness

Preparation of investor-ready documents, pro formas, and valuation models





- Structuring blended financing (equity + debt) suited for veterinary healthcare operations
- Guidance on compliance, certification, and operational governance

## 4. SPG Veterinary Engagement Framework

Stage	Partner Role	SPG Role	Outcome
Discovery	Identify expansion or funding goals	Evaluate readiness & strategic fit	Customized capital roadmap
Preparation	Provide operational and financial data	Develop investor-ready package	Investment prospectus completed
Introduction	Maintain facility relationship	Facilitate investor and partner introductions	Qualified funding match
Negotiation	Participate in strategic discussions	Manage transaction & compliance	Approved funding structure
Execution	Implement growth project	Support deployment & reporting	Expanded, funded facility

## 5. Target Partners

- Veterinary hospitals and animal clinics
- Equine research and training centers
- Breeding and rehabilitation facilities
- Large-animal and agricultural health systems
- Diagnostic and PCR testing laboratories
- Veterinary colleges and research institutions



### 6. The SPG Advantage

- Global Reach Investor network across North America, Europe, Africa, Asia, and Latin America
- **Equine Sector Expertise** Experience supporting capital projects in equine training, research, and healthcare
- Innovation Funding Access Investors focused on biotech and veterinary diagnostics
- End-to-End Support From project structuring to investor introductions and closure
- Sustainability & Welfare Focus Alignment with ESG and animal-welfare investment mandates

### 7. Leadership

**Sam Jacobs**, President — International investment strategist with \$500 million+ in structured capital projects in healthcare, biotech, and infrastructure.

**Rick Reese**, Operations Director — 35 years' experience in business development, procurement, and alternative finance; leads SPG's veterinary, equine, and healthcare partnerships globally.

### 8. Engagement Pathway

- 1. Schedule an SPG Veterinary & Equine Division introduction call.
- 2. Present your facility or project overview.
- 3. SPG prepares a funding and investor strategy plan.
- 4. Investor introductions, negotiation, and deal execution.
- 5. Post-funding collaboration for monitoring and reporting.





### Contact

# **Strategic Partner Group (SPG)**



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### **Outreach Email — Veterinary & Equine Capital Partnerships**

**Subject:** Expand Your Veterinary or Equine Facility — Access \$5M–\$200M+ in Funding **Body:** 

Dear [Name],

I'd like to introduce **Strategic Partner Group (SPG)** — a global consortium that connects **veterinary hospitals, equine centers, and animal health facilities** with qualified investors and strategic partners worldwide.

SPG helps organizations secure \$5 million to \$200 million+ in funding for:

- Facility expansion and modernization
- New PCR and genetic testing capabilities
- · Equipment acquisition and infrastructure development
- Veterinary-to-human diagnostic collaboration projects
- Equine rehabilitation, research, and training programs

Our team provides end-to-end support — from investment packaging to investor introductions and transaction execution — helping your facility grow with confidence and global credibility.

Would you be open to a short discussion about how SPG can assist your veterinary or equine operation with expansion and funding?

Warm regards,

### Sam Jacobs

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